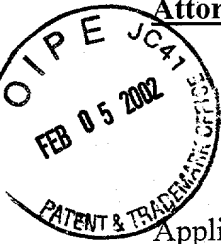


0300

Sector



Attorney Docket No.: 5205

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: John S. HENDRICKS, et al.

Examiner: n/a

Serial No.: 09/973,083

Art Unit: 2611

Filed: October 10, 2001

Title: INTERNALLY TARGETED ADVERTISEMENTS USING TELEVISION
DELIVERY SYSTEMS

Box Missing Parts
Commissioner for Patents
Washington, D.C. 20231

RESPONSE TO NOTICE TO FILE MISSING PARTS
OF NONPROVISIONAL APPLICATION UNDER 37 CFR 1.53(b)

Sir:

In response to the Notice To File Missing Parts dated November 5, 2001, please find enclosed the following:

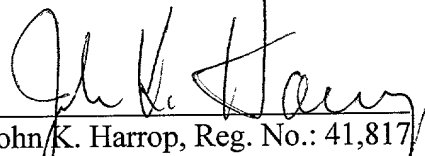
- Fully executed Declaration and Power of Attorney in compliance with 37 CFR 1.63
- Late filing fee surcharge of \$130.00 for late submittal of Declaration in compliance with 37 CFR 1.16(I)
- Copy of Notice To File Missing Parts Of Nonprovisional Application
- Petition for Extension of Time (one month) \$110.00
- Filing Fee \$740.00
- Additional Claim Fees \$720.00
- Substitute Formal Drawings in Compliance with 37 CFR 1.84

The Commissioner is hereby authorized to charge the surcharge and filing fees in the amount of **\$1,700.00** to Deposit Account No. **04-1425**. In addition, the Commissioner may

Application No. 09/973,083

charge any excess or insufficiency to the above deposit account number in connection with this communication. A duplicate copy of this letter is transmitted for that purpose.

Respectfully submitted,



John K. Harrop, Reg. No.: 41,817
DORSEY & WHITNEY LLP
1660 International Drive
Suite 400
McLean, Virginia 22102
(703) 288-5240
(703) 288-5260 facsimile

Date: February 5, 2002

#4



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D C 20231
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/973,083	10/10/2001	John S. Hendricks	5205

CONFIRMATION NO. 5151

FORMALITIES LETTER



OC000000007023399

Dorsey & Whitney LLP
Suite 300 South
1001 Pennsylvania Avenue, N.W.
Washington, DC 20004

Date Mailed: 11/05/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

02/07/2002 CNGUYEN 00000038 041425 09973083

FILED UNDER 37 CFR 1.53(b)

02 FC:101 740.00 CH
03 FC:103 720.00 CH
04 FC:105 130.00 CH

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.
Applicant must submit \$ 740 to complete the basic filing fee for a non-small entity. If appropriate, applicant may make a written assertion of entitlement to small entity status and pay the small entity filing fee (37 CFR 1.27).
- Total additional claim fee(s) for this application is \$720.
■ \$720 for 40 total claims over 20.
- The oath or declaration is missing.
A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(l) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 1590.**

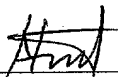
The application is informal since it does not comply with the regulations for the reason(s) indicated below

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);
 - Drawings must be reasonably free from erasures and must be free from alterations, overwritings, interlineations, folds, and copy marks.

02/07/2002 CNGUYEN 00000038 041425 09973083
01 FC:115 110.00 CH

A copy of this notice MUST be returned with the reply.



Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE

2008/03/03 10:00:00